

Granville Turkey Trot

PRESENTED BY ST. LUKE'S

THANKSGIVING DAY FUN 5K FOR THE FOOD PANTRY NETWORK OF LICKING COUNTY

The Granville Turkey Trot Is Back!

That's right. Once again one of the most anticipated and attended events in Licking County, **The Granville Turkey Trot 5K, a family 5K run/walk, will take place on November 23, 2023. Be a part of one of the biggest one-day fundraising events in Licking County presented by St. Luke's!**

We Need Your Help!

The community of people who organize, volunteer, run, and cheer each other on every Thanksgiving for the past 16 years have worked hard to provide resources for the Food Pantry Network of Licking County (FPNLC) with a mission to ensure that no one goes hungry. And this year we want to double our efforts, double the giving, and double the fun.

Once again our goal is to make this year's race even better than the last!

After nearly 3 years of additional assistance, the federal government has ended SNAP emergency allotments. This decrease in benefits, combined with the current inflated economy will severely impact families who are already struggling to put food on the table, including our most vulnerable populations - children and seniors.

Currently the FPNLC is preparing the pantries for up to an additional 50% increase in the need for services. Clearly, the need continues to be significant and we need your help to meet it.

There are so many reasons for hunger in our community and as we have witnessed, there are countless pathways in and out of hunger; loss of a job, a car that breaks down, fleeing an abusive partner, catastrophic illness, and the list goes on affecting families, generation to generation. So, join us by helping others and making a donation to make sure no one in our community goes hungry.

The Granville Turkey Trot, a community event that promotes feeding the hungry and promoting wellness and community spirit, unites all of Licking County around a common goal - feeding the hungry.

You can help by joining The Allen Marlow Family Foundation, Granville Community Foundation and Rick Moller from Hedgerow Wealth Management, a private wealth advisory practice of Ameriprise Financial Services, LLC in sponsoring the event. Enclosed is information regarding the various sponsorship levels. If you have any questions, a member of our committee would be glad to meet with you to discuss your sponsorship as well as ways to get your employees engaged.

We look forward to partnering with you to make 2023 an event to remember.

Sincerely,
The GTT Committee



SPONSOR CONTACT: MICHELE LAYMAN, MLAYMAN94@GMAIL.COM

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INVESTMENT OPPORTUNITIES	Premier Sponsor \$10,000	Race Partners \$5,000	Shirt Sponsors \$2,500	Bib Sponsors \$1,500	Supporters \$1000	Investors \$500
Logo on website & social media blitz	Yes	Yes	Yes	Yes	Yes	Yes
Logo on banner & all print advertising	Yes	Yes	Yes	Yes	Yes	
Logo on event shirt	Yes	Yes	Yes			
Race Day branding	Yes	Yes				
Radio ads & live interviews	Yes	Yes				
Logo on electronic billboards	Yes					
Logo on bib				Yes		

We offer:

- Exposure and recognition in pre- and post-race media releases via print as well as over 80,000 email recipients! And we enjoy over 1000 Facebook followers with more liking us every day!
- An audience of over 2,500 participants, plus spectators and volunteers the day of the event.
- The additional opportunity to promote your business to hundreds of people at the Wing-Ding —A pre-race packet pick-up event held at the Thanksgiving Farmers' Market on the Saturday preceding the race.



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